



The El Paso  
**CHABAD TIMES**

Issue 153

A publication of **Chabad Lubavitch of El Paso**

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6615 Westwind Dr. • El Paso, TX 79912 • 915.584.8218



The 10th day of Shevat, January 16, marks the 69th anniversary of the Lubavitcher Rebbe's leadership. It was on this day in the year 5710/1950, in the shadows of the devastation of the Holocaust, that the Previous Rebbe passed on and the Rebbe assumed the mantle of leadership of the Chabad Lubavitch movement and started an unprecedented revolution, changing world Jewry forever.

Much has been written about the Rebbe's life and eternal impact of the world. The army of shlichim (emissaries) today, numbering over 4,000 in literally every corner of the globe, is the greatest and most obvious testament to the Rebbe's continued leadership and inspiration to so many. Despite the enormous responsibilities of creating and nurturing this mammoth operation, the Rebbe always remained focused on the needs and great potential of each individual.

Spend a few moments reflecting on how you can do more good every day. Give charity. Treat others with respect. Commit yourself to observing another mitzvah. Dedicate more time to Torah study. Because each act of kindness makes this world a better place and hastens the beginning of an era when good, peace and freedom will abound for all.

To learn more about the Rebbe, visit [TheRebbe.org](http://TheRebbe.org)



*Drew Frank lights the first ever Toynorah at the Chanukah Playland. The Chanukah Toy Drive raised over 130 toys, delivered to children in local hospitals. Thank you all for participating!*

*Chanukah 2018 at Chabad was a whirlwind of quality programming and meaningful interactions. The annual Menorah Workshop at Home Depot was packed for the sixth year going strong and the Chanukah Playland was a delight to young and old. The Chanukah message was broadcast to the broader community through local TV channels, radio stations and newspapers.*

*Public Menorah lightings every evening, Menorah displays throughout the city, and a special party for the senior citizens at The Monte Vista. Thank you to all our partners, sponsors and volunteers for making it all happen!*

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### The Rabbi's Message



Egypt and the revelation at Mt. Sinai, G-d instructed the Jewish people to build an edifice called a Mishkan to serve as a divine dwelling for G-d.

Is it possible for a physical building to contain the omnipotent and omnipresent G-d?

The Rebbe explained on numerous occasions that for a human to match the limitlessness of G-d, he or she must simply go beyond their own limits. Matching divine infinity in quantity is impossible, but in quality we can find common ground. When a finite limited human pushes beyond those limits, he or she invites G-d into our finite and limited world.

By committing to giving charity beyond our perceived abilities, taking precious minutes out of our packed schedule to learn more Torah or observing a new Mitzvah that breaks the norm we create a divine space.

The Rebbe continues to inspire and lead our generation through the depth of his teachings and the limitless impact of his many initiatives, and the running theme of it all is that we must realize that we are capable of pushing beyond our limits.

Let us apply this important lesson and merit limitless blessings in return. Most importantly, the greatest blessing of the final redemption through Moshiach.

*Rabbi Yisrael Greenberg*

We are celebrating 69 years of the Rebbe's leadership.

Everyone relates to the Rebbe in their unique way. In understanding and applying his teachings and most importantly, in appreciating what the Rebbe would expect of us.

As a teenager I came to the US to celebrate the High Holidays with the Rebbe in 1976 and remained to study at the Chabad Yeshiva in Brooklyn for ten years. Years that I merited to learn from the Rebbe and to participate in the many mitzvah campaigns and programs that were launched during that time.

From the themes of the Rebbe's public talks, which became more frequent during those ten years, we youngsters developed a passion and a dream to one day become the Rebbe's emissaries for life. I thank G-d every day that Chani and I are privileged to be in El Paso doing the Rebbe's work for over 32 years.

What does the Rebbe want from me today?

After the redemption from

## Pillars 2018

- |                             |                              |
|-----------------------------|------------------------------|
| Sidney & Meralee Schlusberg | Clement & Amy Marcus         |
| Yosef & Karina Abraham      | Meyer & Mindy Marcus         |
| Moshe Azoulay               | Yair & Shira Moskowitz       |
| Suzanne Azoulay             | Rachelle Nedow               |
| Adam & Dana Frank           | Louis & Miriam Rosenbaum     |
| Nat & Linda Holzer          | Hank & Susy Rothschild       |
| Enoch & Yocheved Kimmelman  | Nancy Rothschild             |
| Esther Kishk                | Jerry & Stanlee Rubin        |
| Dr. Sam & Monica Kupetz     | Dr. David & Meirav Sidransky |
| Dr. Steve & Wendy Lanski    | Edward & Helene Solomon      |
| Eric & Sara Laytin          | Amit & Pollie Toren          |
| Shalom & Julie Laytin       |                              |

*Thank you for your generous support!*

## Mazel Tov

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### Ongoing Programs at Chabad

Sunday	Monday	Tuesday
Tanya Class 8:00am Shacharit 9:00am Bar Mitzvah Club 12:30pm Maariv 7:00pm	Shacharit 7:00am Maariv 7:00pm	Shacharit 8:30am Mommy and Me 10:15 am Talmud Class 12:00 pm Maariv 7:00pm Torah Studies 7:30pm
Wednesday	Thursday	Friday
Shacharit 8:30am Maariv 7:00pm Women's Night Out 7:30pm - 8:30pm	Shacharit 7:00am Maariv 7:00pm	Shacharit 8:30am Kabbalat Shabbat 6:00pm
Shabbat		
Shacharit 9:30 am • Followed by A Sit Down Kiddush • Mincha will follow the Kiddush Childrens Program 11:00am • Maariv, Havdalah, refreshments and film after Shabbat		
Chabad is always hosting new classes and programs. To receive updates, e-mail <a href="mailto:chabad@chabadelpaso.com">chabad@chabadelpaso.com</a> or visit us online at <a href="http://chabadelpaso.com">chabadelpaso.com</a>		
If you would like to set up a private study session, please call 584-8218.		

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## A Message from the Lubavitcher Rebbe



*The Rebbe meets with then US Senate candidate (NY) Robert F. Kennedy on September 3, 1964 at Lubavitch World Headquarters. From left, seated: The Rebbe, Robert F. Kennedy, Franklin D. Roosevelt Jr. and Averell Harriman.*

The Torah portion of Beshalach opens with the following statement (Exodus 13:17): “When Pharaoh sent out the nation....”

Why is Pharaoh mentioned as the active agent of the Exodus? Until this time, he was the one preventing the Jews from leaving Egypt. Why is he suddenly given credit for sending them out?

The resolution of this questions focuses on an issue of greater scope: Why does G-d create Pharaohs to begin with? Surely, the excessive wickedness and cruelty Pharaoh displayed was his own choice.

G-d did not create him inhumane, nor did He compel him to oppress the Jews. But G-d gave him the opportunity as well as the tendency to do so. If G-d did not want that to happen, He should have created Pharaoh differently, or not have created him at all.

The ultimate answer is: So Pharaoh can send the Jews out of Egypt.

Pharaoh is not intended to be evil or malicious. Instead, Pharaoh exists to help the Jews reach Redemption. But there are some entities that express their positive

## Torah for All Humanity

intent at the outset and others like Pharaoh that require effort and even transformation before their positive qualities come to the surface.

There is nothing in G-d’s world that was not created for the good. He is good and does not create anything that is not good.

But it is not always apparent that everything that He makes is good, and in those situations, He invites the Jewish people to work together with Him to bring that good to the surface. G-d will do His part, but there has to be an agent here on earth to serve as His representative and endeavor to further His purpose. This is the divine mandate of the Jewish people: to confront Pharaoh and others like him and bring out the good that G-d invested in them.

It is not always easy, because when you deal with Pharaohs, you can get hurt. But what comes as an end result is the satisfaction of being G-d’s partner in creation — i.e., that you did your part in helping G-d’s vision of an ideal world become a reality.

One of the prophecies that Maimonides quotes with regard to the Redemption is: “I will make the nations pure of speech so that they

will all call upon the name of G-d and serve Him with one purpose.” And he continues stating “In that era, the occupation of the entire world, [i.e., non-Jews as well as Jews,] will be solely to know G-d.”

For the Redemption will not involve solely the Jewish people. The revelation of G-dliness that will permeate that era will be appreciated by all mankind.

In anticipation of this revelation, efforts must also be made to refine the conduct of all nations, not only the Jewish people. In that light, it is significant that directly before describing the Future Redemption in his compilation of Jewish law the Mishne Torah, Maimonides writes of the Seven Universal Laws commanded to Noah and his descendants. Implied is that the awareness and the practice of these universal laws will hasten the ultimate redemption through Moshiach.

For the Torah is not only a guide for the Jewish people, but rather serves as a signpost for all mankind, showing humanity as a whole a path to a more meaningful and purposeful existence.

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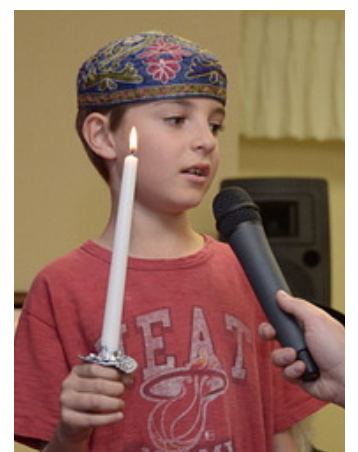
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**Advisory Committee: Dr. Sam Kupetz, Dr. Steven Lanski, Mr. Sidney Schlusberg & Mr. Ed Solomon**

# Chanukah Playland



# Home Depot Menorah Workshop



# Camp Gan Israel Winter Camp



## Loaves of Love



Delivering toys from the Chanukah Toy Drive to children at The Hospitals of Providence Memorial Campus.

Chanukah television interview on KVIA Channel 7.

**CELEBRATING HANUKKAH** kvia.com 5:08 55°

**From the Rabbis' Blog**  
[www.chabadelpaso.com/blog](http://www.chabadelpaso.com/blog)

Dedicated by **Northeast Feed**



**Rabbi Levi Greenberg**

Chabad's success worldwide is a phenomenon that intrigues scholars, journalists, outreach activists and curious Jews alike. Brandeis University's Dr. Mark Rosen, an expert on Jewish institutions, who recently completed a study on Chabad on Campus concluded the following: "It defies logic. So there must be some deeper truth that's escaping our understanding and that our social science skills don't quite encompass."

While I certainly believe we are regular people doing extraordinary things, Dr. Rosen might be on to something by saying that his rational mind is not capable of explaining it.

The men and women of Chabad are called Shluchim - emissaries.

**One of the (Non) Secrets of Chabad**

Our day to day functions can categorize us as Rabbis, Rebbetzins, fundraisers, activists and social workers, but the title we identify most deeply with is "emissaries" - bearers of a message from the Lubavitcher Rebbe. It is the Rebbe and his message that places the work of Chabad on an entirely different social scale.

In honor of the Shabbat of the 10th of Shevat 1950, the Previous Rebbe published a Chassidic discourse titled "Basi Legani". The Previous Rebbe passed away that Shabbat morning and the Rebbe, his son-in-law and successor, emphasized that this discourse contains the marching orders for the new generation of Chabad.

Exactly one year later, the Rebbe ceremoniously assumed the mantle of Chabad Lubavitch leadership by reciting an original Chassidic discourse on the same theme as the "Basi Legani" discourse his father-in-law had published a year earlier and continued to do so each year. While the specific topics of the "Basi Legani" discourses changed ev-

ery year, the opening lesson and its monumental message became the running theme of the Rebbe's leadership and perhaps the secret of the unprecedented renaissance he unleashed.

The discourse opens with a quote from King Solomon's Song of Songs (5:1): "I have come to my garden, my sister my bride." Our sages explain, when the Israelites built the tabernacle in the Sinai Desert and divinity became permanently manifest and revealed in the physical edifice, G-d clarified that this was not a new phenomenon. It was a homecoming. G-d's presence had been manifest in this physical universe before Adam committed the first sin.

Think about that for a moment. Social science perceives the world as chaotic, corrupt and devoid of divine purpose. A veritable jungle where the weak fail and the mighty prevail. An entity becoming increasingly broken and in need of fixing.

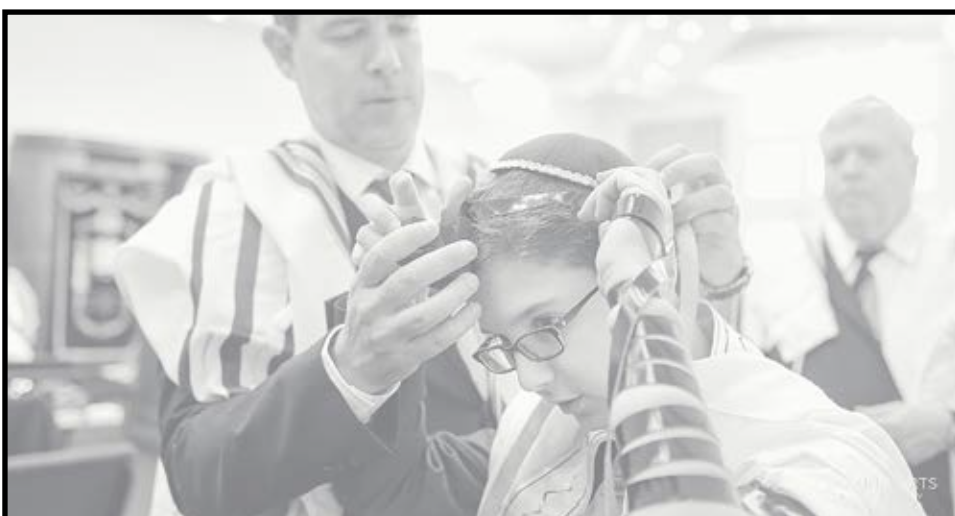
"Basi Legani" proclaims that the original pristine state of our universe is a divine paradise and

remains so. All the chaos and corruption, while very real and tragic, are man-made distractions caused by humanity's obsession with self and survival. While ego and evil are real problems that need to be dealt with, they are not inherent in G-d's creation.

The world and its inhabitants are not faulty, rather, our perception of it is tainted. And as long as we remain cognizant of this truth, every obstacle can be transformed into a stepping stone to greater heights and every competition can be harnessed to generate more good.

Everyone can be Chabad. I am not referring to the dress code and the like. The Rebbe's mandate to view the world for what it truly is and to share this idea with others is a gift for anyone willing to embrace it. I encourage you to learn more of the Rebbe's teachings and to join the team joyfully preparing our world for the imminent era of Moshiach, when peace and prosperity will abound for all.

Learn more about the Rebbe and "Basi Legani" at [chabadelpaso.com/3196169](http://chabadelpaso.com/3196169)



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# Fifteenth Annual Raffle

Dear Friend,

Celebrating 32 years of community and friendship, we are filled with a sense of pride and gratitude. Pride in the beautiful community we have become and gratitude to you for partnering with us in this revolutionary endeavor. Your commitment and support is what enables us to reach out to every Jew in the region regardless of social status, background or affiliation.

At Chabad we aim to facilitate the spiritual growth of every Jew. To provide opportunities to discover our glorious heritage, the beauty of Torah and mitzvos, at a comfortable pace and in a non-judgmental environment. Ongoing synagogue services, adult education classes, youth activities and outreach programs are but a sampling of what goes on at Chabad. There is something here for everyone.

Chabad is hosting its annual fundraising raffle to help support the many ongoing activities. Please participate in the raffle by purchasing one or more tickets and be a partner in ensuring a vibrant Jewish future in El Paso. The grand prize is two round trip tickets to Israel (\$3,000.00). The second place prize is a Montblanc Writers Edition Carlo Collodi Pen. One (1) ticket - \$100.00 | Three (3) Tickets - \$250.00

You may purchase your ticket(s) by mailing in the tab on the facing page to Chabad, or online at [www.chabadelpaso.com/raffle](http://www.chabadelpaso.com/raffle).

The raffle drawing will be held on January 20, 2019.

Chabad remains dedicated to strengthening Jewish identity, unity and education in El Paso. With each raffle ticket that you purchase you become a partner in our vital work.

With much appreciation for your support,  
Rabbi and Mrs. Yisrael Greenberg  
Rabbi and Mrs. Levi Greenberg

**YES! I want to partner with Chabad by purchasing:**

- 1 ticket (\$100)  2 tickets (\$200)  3 tickets (\$250)
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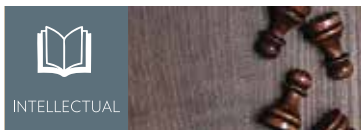
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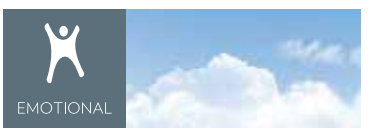
The Physical Dimension encourages regular physical activity to maintain a healthy body and to improve mood and self-esteem.



The Social Dimension encourages positive interactions with others to increase awareness of one's impact on the community and the natural environment.



The Spiritual Dimension involves seeking meaning and purpose by developing a deep appreciation for the depth of life and the natural forces that exist in the universe



The Emotional Dimension emphasizes an awareness and acceptance of one's feelings, and encourages a positive outlook

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## INDIVIDUAL | COMMUNITY | FAMILY

By the Grace of G-d, for three decades a dream has been nurtured and realized in our town. Uniting fellow Jews from a plethora of backgrounds and spanning all age groups, Chabad Lubavitch of El Paso has blossomed into a vibrant community. With special emphasis on the individual we have evolved into family. Your staunch support and friendship has helped us reach this momentous milestone. We have a vision. Building on the phenomenal success of the past we look forward to an even greater future. To erect an edifice that you will be proud to call home. A place to gather, discover, pray, laugh and celebrate our glorious heritage. Together we will ensure the continued growth and expansion of our oasis community in Southwest Texas.

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